



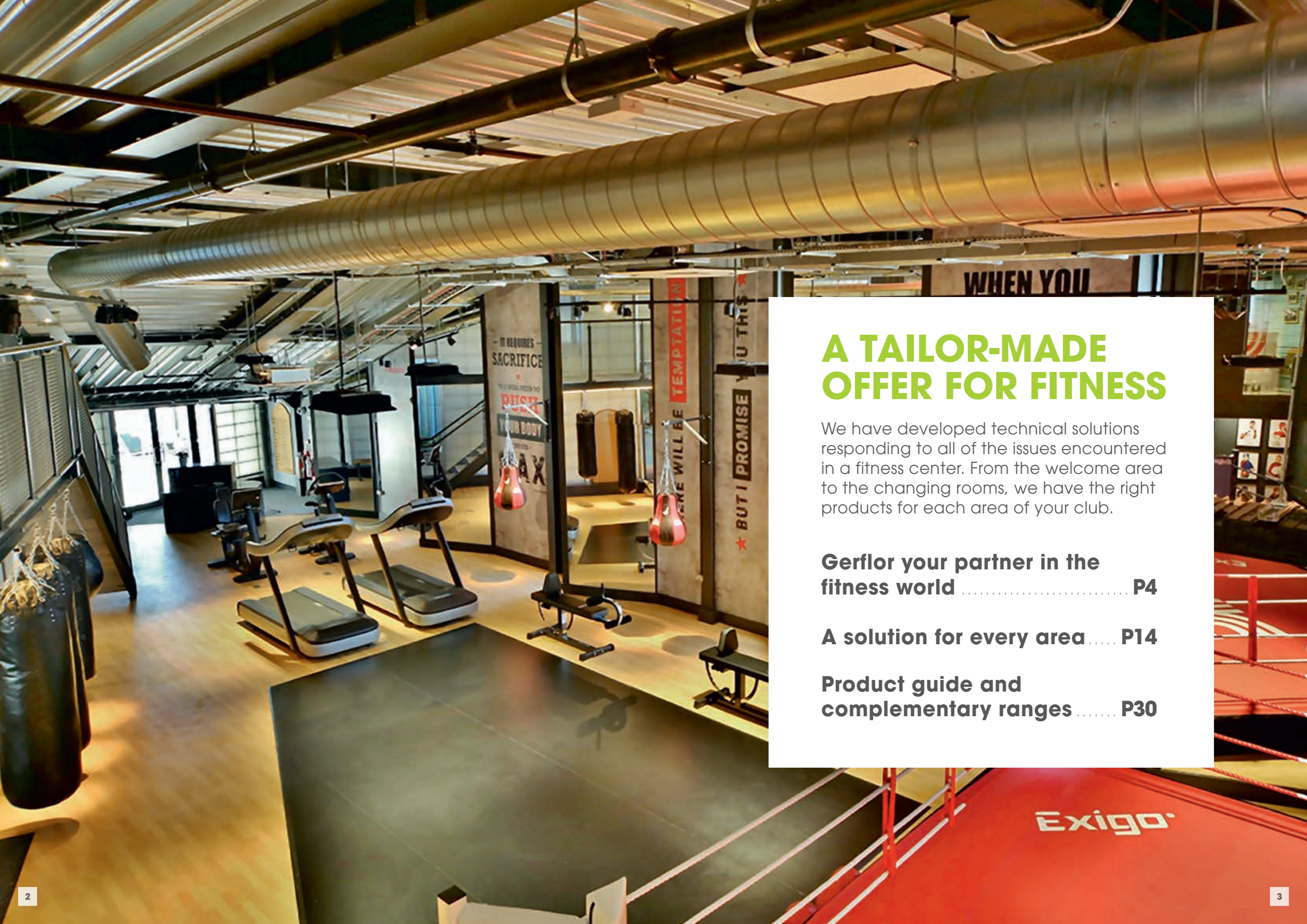
# Fitness

Flooring & Design

Wall covering & Protection

**Gerflor**<sup>®</sup>





# A TAILOR-MADE OFFER FOR FITNESS

We have developed technical solutions responding to all of the issues encountered in a fitness center. From the welcome area to the changing rooms, we have the right products for each area of your club.

**Gerflor your partner in the fitness world ..... P4**

**A solution for every area ..... P14**

**Product guide and complementary ranges ..... P30**





# FITNESS FLOORING & DESIGN



● Sales offices ○ Manufacturing plants and logistics hubs

Delivering Sports Wellness since 1947

WORLDWIDE PRESENCE 170 COUNTRIES



They trust us:  
 FITNESS CLUBS  
 CORPORATE GYMS  
 HOTELS





King Building - UK

## GERFLOR, YOUR PARTNER IN THE FITNESS WORLD

Your challenge is to ensure your members and coaches train in a comfortable environment and stay motivated and loyal. We help you build the community they'll be part of.

No matter where you want to develop your business, you'll find Gerflor has the credible expertise to help you implement the best solution for your customers' needs.



Fairlawns Hotel - UK





"We were looking for a floor in which symbols, logos and drawings could be made with precise cutouts. Only Gerflor could do that."  
Bart Van Der Perren - Service Manager at Belfius Bank, Belgium

Belfius Bank - Belgium

# INCREASE CUSTOMER LOYALTY

Competition is fierce and you need to stand out from the crowd. We will help you strengthen your brand identity with the right combination of colours and materials. We work with you to develop an environment to attract people and convert curious visitors into loyal members.



Virgin Active - UK



Star Hub Centre - UK





King Building - UK

# INSPIRE YOUR COMMUNITY

Follow our community on : [in](#) [f](#) [t](#) [p](#) [v](#) [i](#)

Our solutions will help you create a comfortable and sociable environment. Fitness is more than just training, together we will enhance the modern atmosphere that your members are seeking.



Metro Fitness Stockport - UK



Myst Gym Club - Spain








"Our members and guests absolutely love the new floor. The fact that it went down so quickly, considering the state of the existing floor, was a real boon in getting the wellness centre open again for business."  
Sarah Hand - Manager Coppid Beech Hotel, UK

Hotel Cosmopolitan - Brazil

# INCREASE YOUR PROFIT BY SAVING TIME AND MONEY

Our long lasting solutions can be installed with minimum disturbance over existing floors and will withstand even the most aggressive uses.

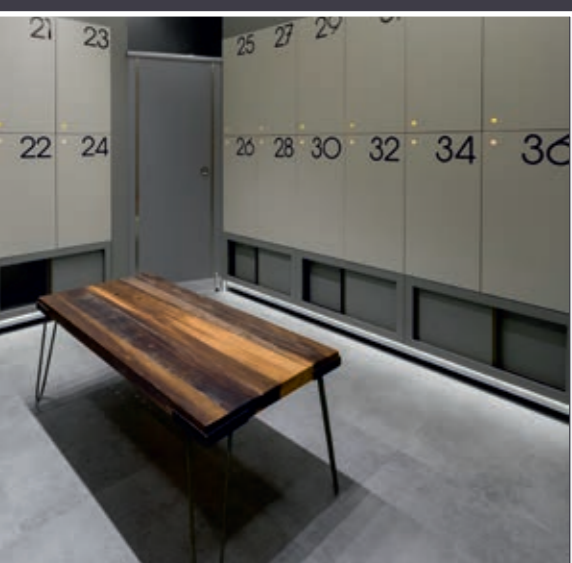
-  INTERLOCKING TILES  
Loose lay installation
-  TILES AND PLANKS  
Interlocking or permanent adhesive installation
-  ROLLS  
Glued and welded







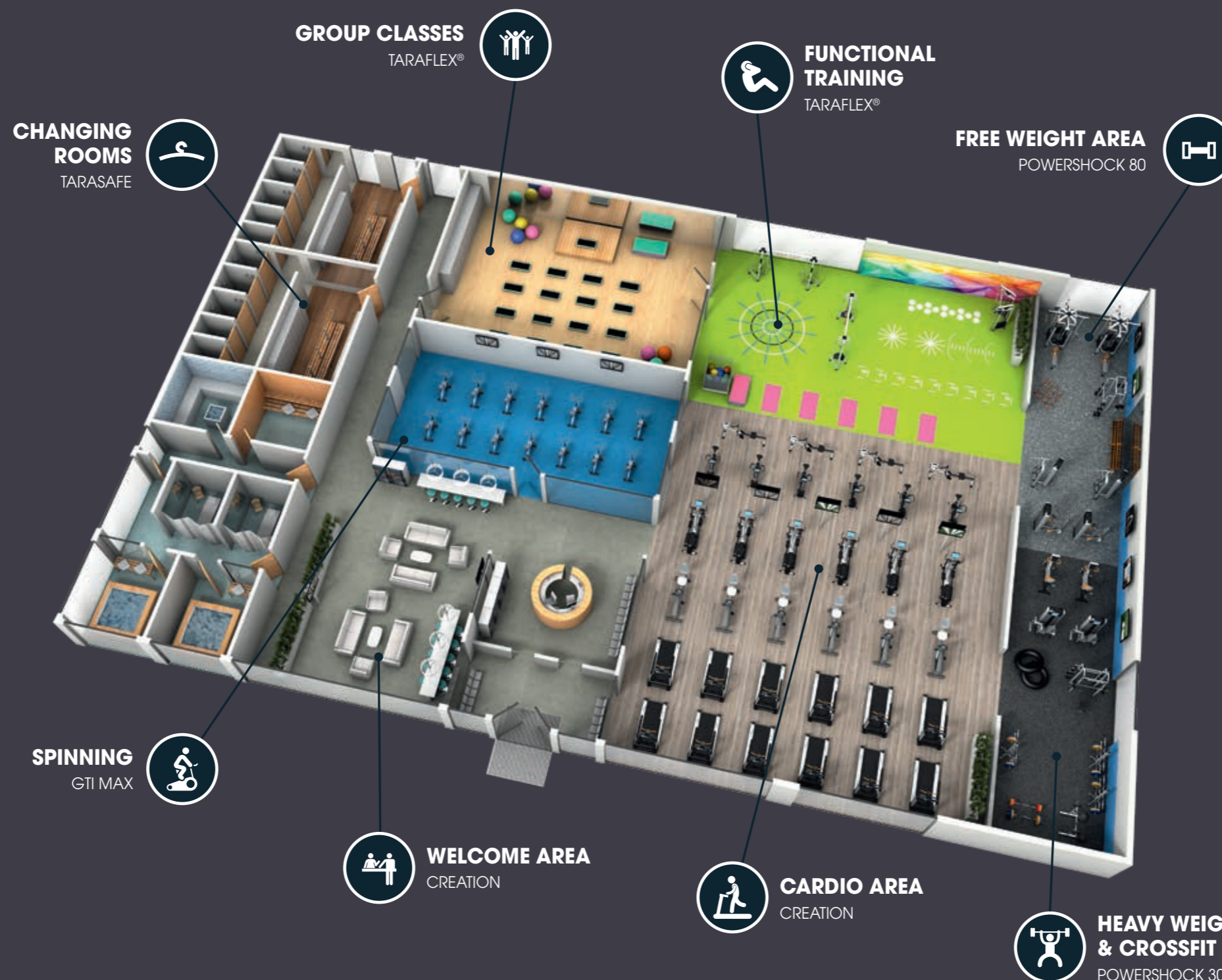
WELCOME AREA



CHANGING ROOMS



GROUP CLASSES



FUNCTIONAL TRAINING



CARDIO AREA



WEIGHTLIFTING AREA

# A SOLUTION FOR EVERY AREA

Gerflor offers you a complete floor-to-wall solution to suit all the constraints and requirements of your club.



# WELCOME AREA

- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



Your club has an identity, create your own ambiance that keeps up with the fitness trends.



 WellVita fitness - Germany

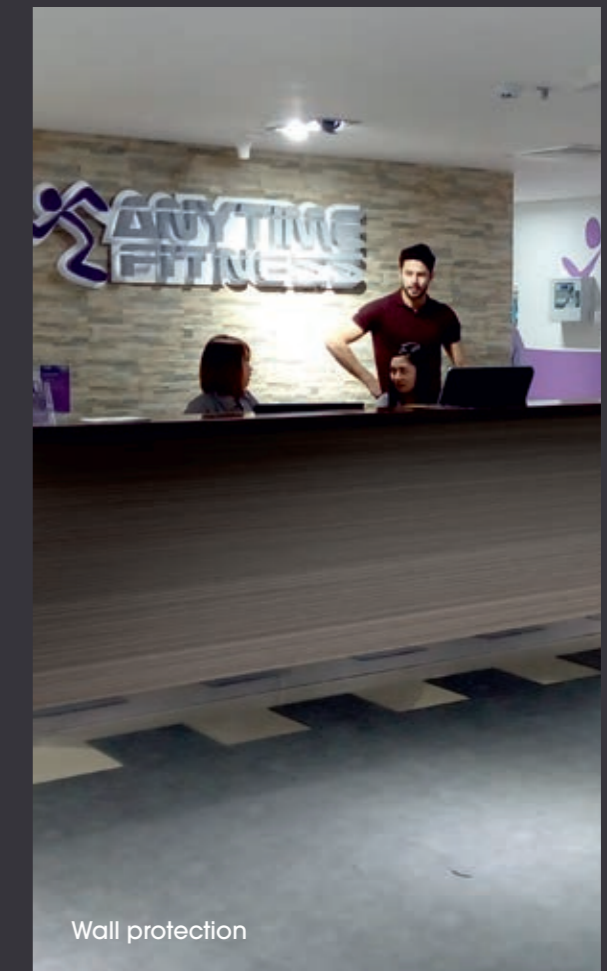


**Recommended product ranges:**  
Creation 55  
Creation 70

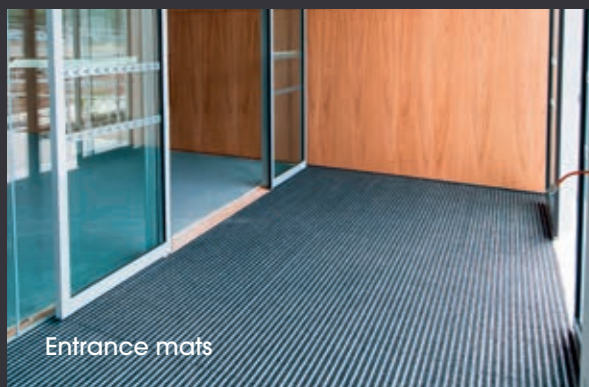


Add a touch of modernity and design to your club with our personalised wall protections.

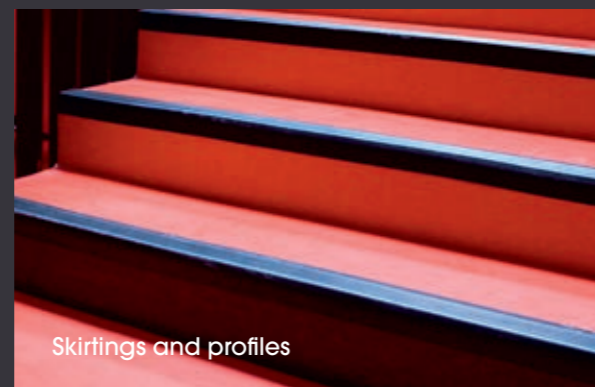
**Recommended product range:**  
WALL PROTECTION



Wall protection



Entrance mats



Skirtings and profiles



# CARDIO AREA

- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



Our floors provide a clean and appealing environment, they resist heavy traffic and treadmill vibrations. Our variety of designs will enhance your cardio equipment.



Dynamic Center - Belgium



Belfus Bank - Belgium



Fitness Park - France

#### Recommended product ranges:

Creation 70  
GTI Max  
Powershock 80



"Today we are very pleased with the result. This floor is beautiful and durable. Our customers appreciate it as much as we do."  
Gaëtan Lebegge - Newfit Manager, Belgium

NewFit - Belgium  
Creation planks - Brittany Oak





# FUNCTIONAL TRAINING

- CUSTOMISATION
- COMFORT
- PROTECTION



"The feedback from our professionals and members has been very positive. We are able to use this floor for group classes and personal training, thus creating a value-for-money area that our members really enjoy using."

Talya Nicolay - Brand Manager Virgin Active, UK



Belfus Bank - Belgium



Recommended product range:  
Taraflex® Sports Flooring



Create a real differentiation.  
We personalise your floors to offer specific programs that highlight your own identity. Thanks to our water-jet cutting technology, we graphically represent your logo and layout in the floor. No paint, no wear out.



Huddersfield University - UK  
Taraflex® Evolution - Gold, Anthracite  
Water-jet technology



# FREE WEIGHT AREA

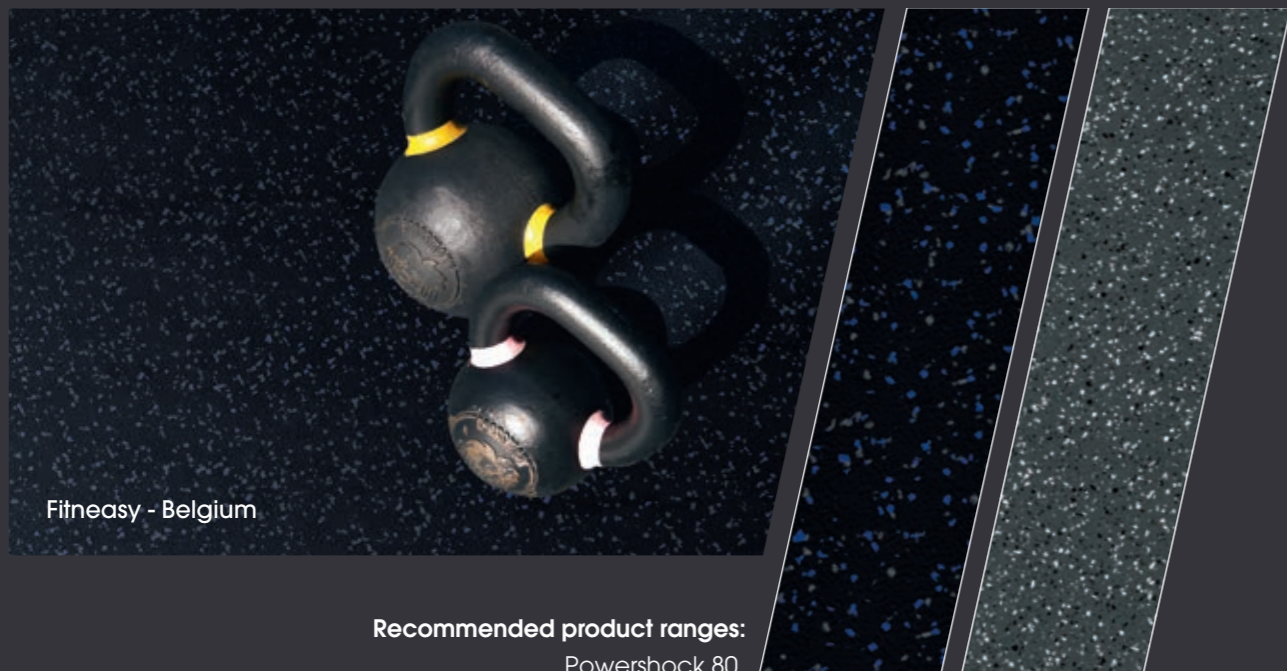
- DURABILITY
- IMPACT RESISTANCE
- EASY CLEANING



Build a perfect environment to lift and drop loads without compromising your equipment. With its unique surface, our rubber flooring does not show marks from free weight falls; yet its smooth texture makes it very easy to clean and maintain.



Bingham Leisure Centre - UK



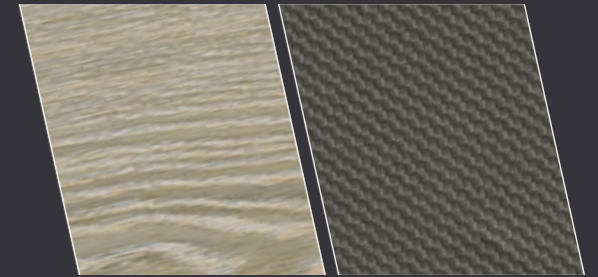
Fitneasy - Belgium

Recommended product ranges:  
Powershock 80



Strengthen your visual identity and protect your walls against shocks and scratches.

Recommended product range:  
WALL PROTECTION



Wall protection



# HEAVY WEIGHT AND CROSSFIT AREA

- SOUND INSULATION
- HEAVY LOAD AND IMPACT RESISTANCE
- PROTECTION OF SUBFLOOR



Ensure that users and materials remain safe. Our rubber flooring is tough enough to resist heavy loads. With its shock absorption and grip properties it is also recommended for the practice of Crossfit.



Bingham Leisure Centre - UK



Recommended product range:  
Powershock 300



The One Ball - France  
Powershock 300



# GROUP CLASSES

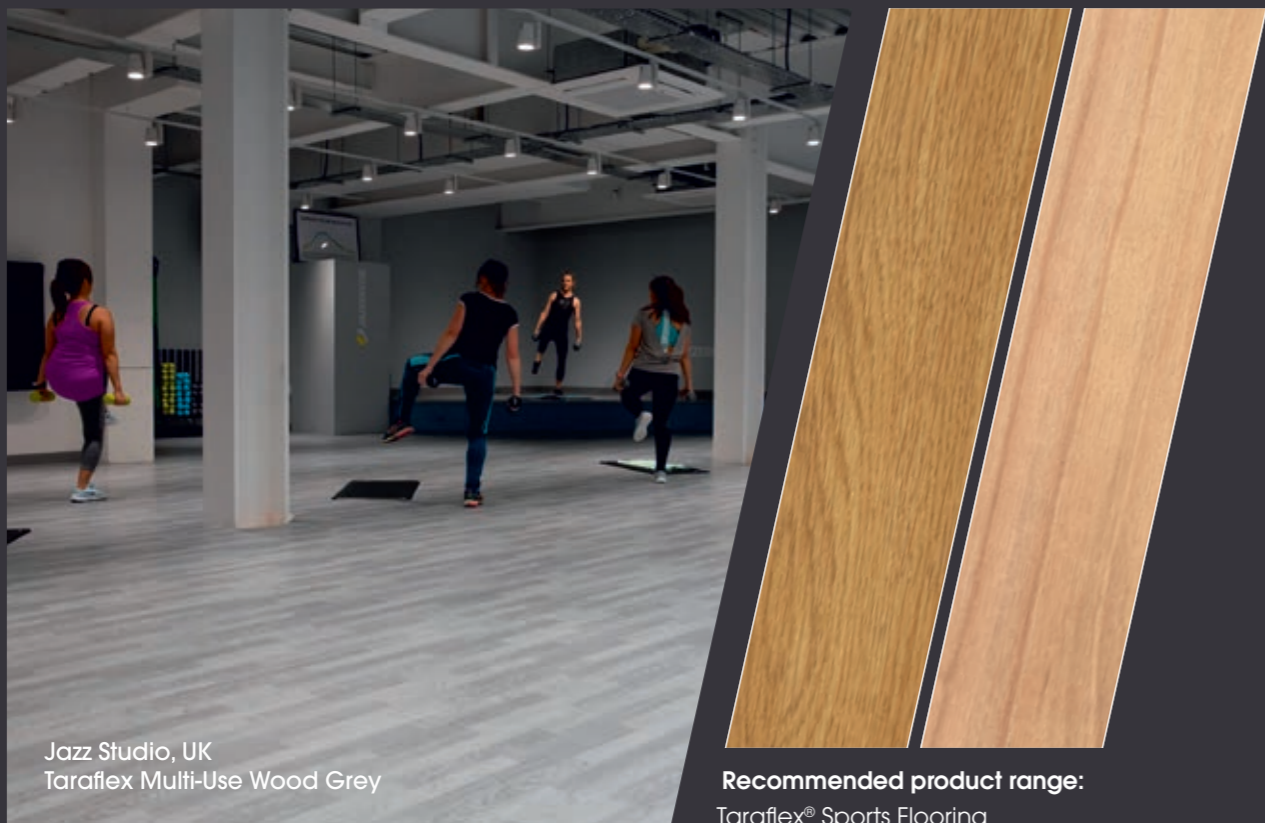
- COMFORT
- PROTECTION



Provide your members with comfortable conditions that will enable them to give their best. Our sports flooring range provides the best balance between performance and comfort, this will allow you to imagine a wide variety of activities (Yoga, Pilates, Boxing).



South Coast Gym, UK  
Taraflex Multi-Use Dark grey



Jazz Studio, UK  
Taraflex Multi-Use Wood Grey

**Recommended product range:**  
Taraflex® Sports Flooring



John Smith - UK  
Taraflex® Evolution - Blue, Lagoon and Gold





# CHANGING ROOMS

- ANTI-SLIP
- WATERPROOF

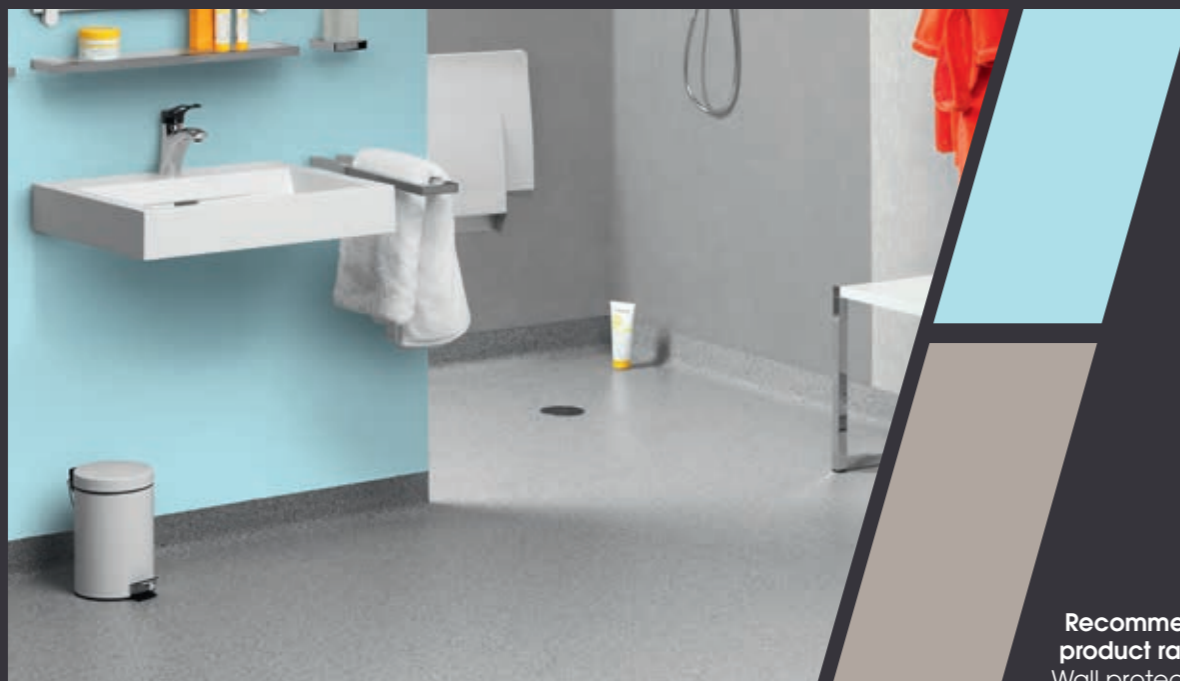


Easily combine design and safety with our non-slip and waterproof solutions.



Recommended product range:  
Tarasafe

Aesthetic and lasting protection of walls and doors in damp areas.



Recommended product range:  
Wall protection









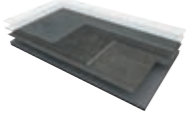



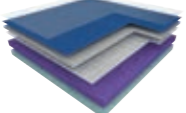
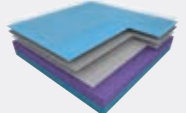
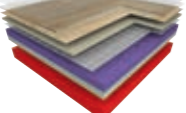
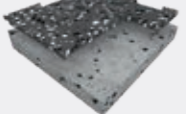
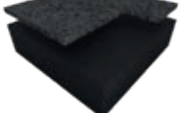
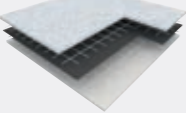


Répcse Sportcsarnok - Hungary  
Tarasafe and wall protection





# PRODUCT GUIDE

									
		CARDIO	SPINNING	FUNCTIONAL TRAINING	FREE WEIGHT	HEAVY WEIGHT / CROSS FIT	GROUP CLASSES	WELCOME	CHANGING ROOMS
Creation 55		○						●	○
Creation 70		●	○					●	○
GTI Max		●	●		○				
Taraflex® Surface		○						○	
Taraflex® Evolution				●			○		
Taraflex® Performance				●			●		
Taraflex® Comfort				○			●		
Powershock 80		●	●	○	●				
Powershock 300		○		○	○	●			
Tarasafe									●

● Recommended ○ Possible

# COMPLEMENTARY PRODUCT RANGE



For more information

## INTERIOR DESIGNER

Choose the best designs and colours from our library



interiordesigner.gerflor.com



www.gerflor.com





Y1000273

## we care / we act Our Commitments for a Sustainable future



**CARBON FOOTPRINT\***

-20 % kg CO<sub>2</sub> equivalent/m<sup>2</sup> between 2020 and 2025



**BIOSOURCED CONTENT\*\***

10 % by 2025



**RECYCLED CONTENT**

30 % by 2025



**ADHESIVE FREE\*\*\***

35 % by 2025



**ANNUAL VOLUME RECYCLED**

60 000 t by 2025



\* Scopes 1 and 2 defined in the GHG protocol \*\* % of activity with biosourced materials \*\*\* % of activity - adhesive free solution